



# FASHION

GAZİANTEP  
DECEMBER 19-22, 2022

2022  
FASHION GAZİANTEP  
POST SHOW REPORT







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# About The Show

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## Summary Info

### [FASHION GAZİANTEP 2022



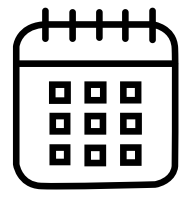
#### Official Title

Gaziantep Combed Cotton Textile and Ready to Wear Fair



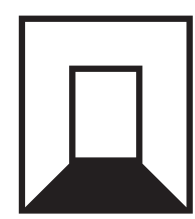
#### Location

Gaziantep Middle East Exhibition Center



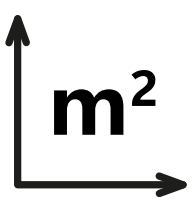
#### Dates

19.12. 2022 – 22-12.2022



#### Number of Halls

1 HALLS



#### Exhibition Space

8895 m<sup>2</sup>





# Overview



159  
EXHIBITORS



12.365  
VISITORS



33  
VISITOR COUNTRIES

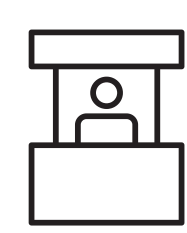


15  
HOSTED BUYER COUNTRIES



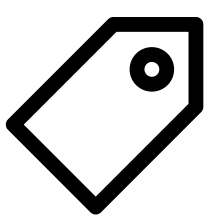


# Exhibitor Overview



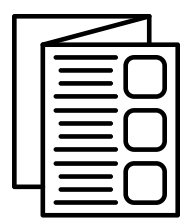
NUMBER OF EXHIBITORS

159 EXHIBITORS /  
CO-EXHIBITORS



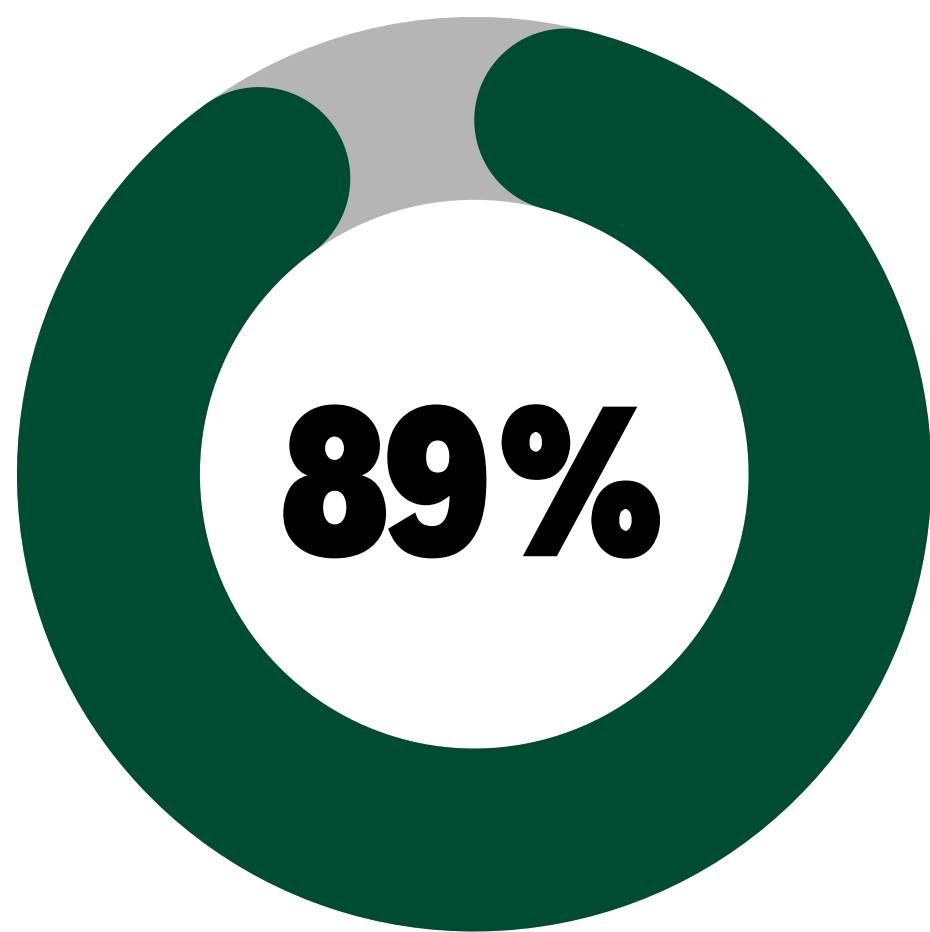
NUMBER OF BRANDS

214 BRANDS

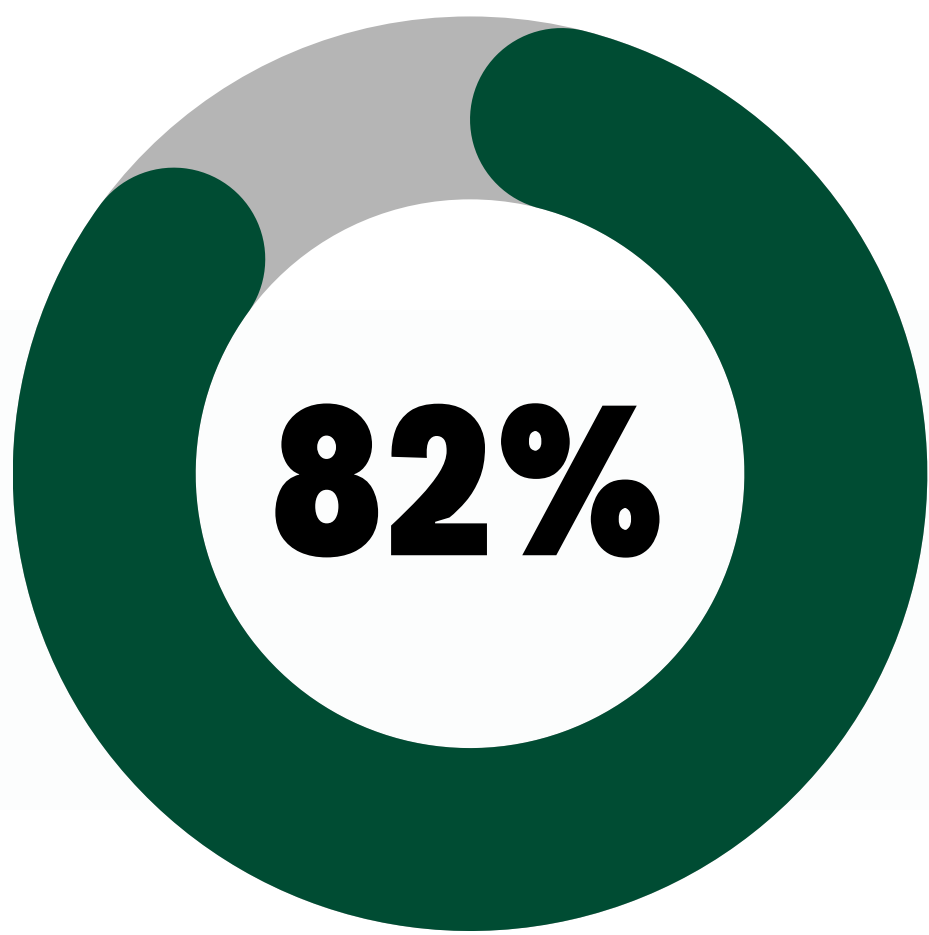


PRODUCT GROUPS

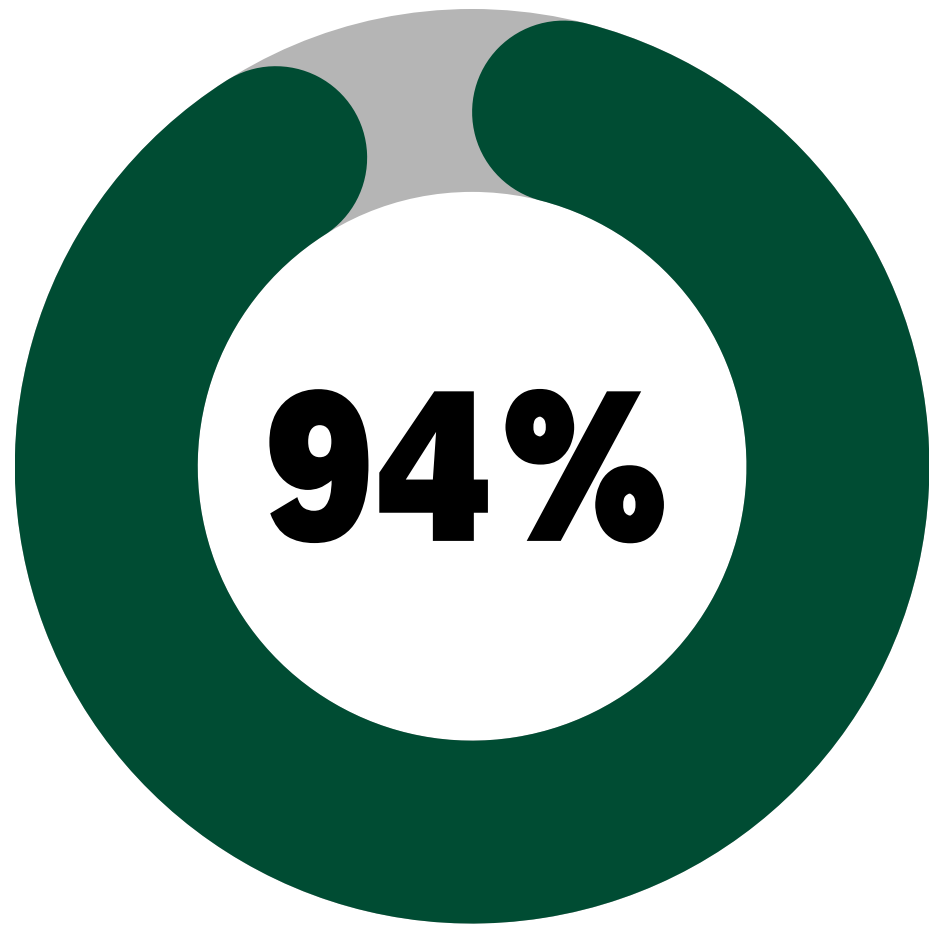
- Women's Clothing  
Outerwear  
Dress  
Skirt  
Shirt/Blouse  
Sweater  
Pants  
Shorts Suit  
T-shirt/Sweatshirt
- Men's Clothing  
Outerwear  
Shirt  
Sweater  
Pants  
Shorts  
Suit  
T-shirt/Sweatshirt
- Children's Clothing  
Baby Clothing  
Children and Teen Clothing  
Socks-Underwear-Pajamas-Swimwear  
Boys' Suit  
Girls' Formalwear  
Newborn Clothing
- Denim  
Men's Jeans  
Women's Jeans  
Children's Jeans
- Sportswear  
Leggings  
Tracksuit  
Shorts  
Skirt  
T-shirt/Sweatshirt
- Knitwear  
Women's Knitwear  
Men's Knitwear  
Baby-Children's Knitwear
- Fabric  
Woven  
Linen  
Knit  
Polyviscose  
Polyester  
Suit Fabric  
Viscose  
Other
- Machinery  
Subsidiary Industry  
Accessories



EXHIBITOR  
SATISFACTION  
RATE



CONSIDERS TO  
EXHIBIT NEXT EDITION



RECOMMENDS  
THE TRADE SHOW

# Exhibitor Feedbacks

*Reis Reisoğlu*



**REİS TEKSTİL**

The "Moda Gaziantep Fair" was organized in collaboration with TÜYAP and PENKON Association. As the President of PENKON Association, I am very pleased to have played a role in bringing this fair to Gaziantep in partnership with TÜYAP. The fair has significantly increased the international visibility of the Gaziantep Textile Sector. With the tremendous efforts of our association, I anticipate that the number of visitors and participants in the fair will continue to grow.

During the fair, we had the opportunity to establish important connections with international participants. The quality of the organization and the interest of the visitors ensure the future success of the fair. I would like to express my gratitude to everyone involved and to our association for their hard work.

*Yılmaz Bulgan*



**ROYA KİDS**

We participated in the Moda Gaziantep Fair for the first time, and this experience had a positive impact on us. Despite being organized for the first time, the fair received much more attention than we had expected. This platform, offering potential for collaboration both nationally and internationally, allowed us to open new doors in the industry. We are delighted that our full support, in partnership with our association, contributed to the success of the fair.

I would like to extend my gratitude to the esteemed representatives of the sector, our colleagues, and TÜYAP for their hard work. We will continue to make every effort to ensure that the upcoming fairs are even more successful and attract more visitors.

*Sait Buluş*



**BULUŞ BEBE**

We were delighted to participate in the first year of the Moda Gaziantep Fair. The diversity of the fair and its international visitor profile have enhanced collaboration opportunities. The event provided an opportunity to closely follow current trends in the industry and, at the same time, helped us expand our business network. It proved to be a successful platform bringing together leading figures in the sector. Its innovative approach and focus on international collaboration make it an exciting event for the years to come. We extend our thanks to all those who contributed to the organization of the fair.

*Hüseyin Cem*



**CEMİX**

The Moda Gaziantep Fair provided an excellent environment for discovering industry innovations and establishing business connections. Despite being organized for the first time, the high level of interest and the quality of visitors indicate its future potential. Our discussions with international participants have opened doors for global collaboration opportunities. It was a significant event that allowed us to showcase the latest trends in the industry and forge collaborations on the international stage. The success of the fair lays a strong foundation for its growth in the years to come. We extend our thanks to the organizing team and all those who contributed.

*Savaş Özcan*



**VNR TEKSTİL**

The Moda Gaziantep Fair proved to be a platform that brought together the opportunity to stay updated on industry innovations and engage in international collaborations. Despite being organized for the first time, it garnered significant interest. It seems that this event is on its way to becoming an essential meeting point for industry professionals. It was an important experience that provided the chance to closely follow developments in the sector and establish international connections. Our discussions with international participants at the fair contributed to the opening of new business opportunities. We believe that this event will continue to grow in the coming years.

*Mehmet Çınar*

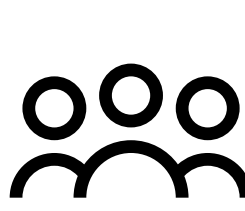


**ÇINAROĞLU TEKSTİL**

Although the Moda Gaziantep Fair was organized for the first time, it truly exceeded our expectations and offered an exceptional experience. It brought together international collaboration opportunities and key figures in the industry. I believe that the event will continue to grow in the future and further enhance its impact on the sector. I have a strong belief in the significant contribution of such platforms to the development of the industry.

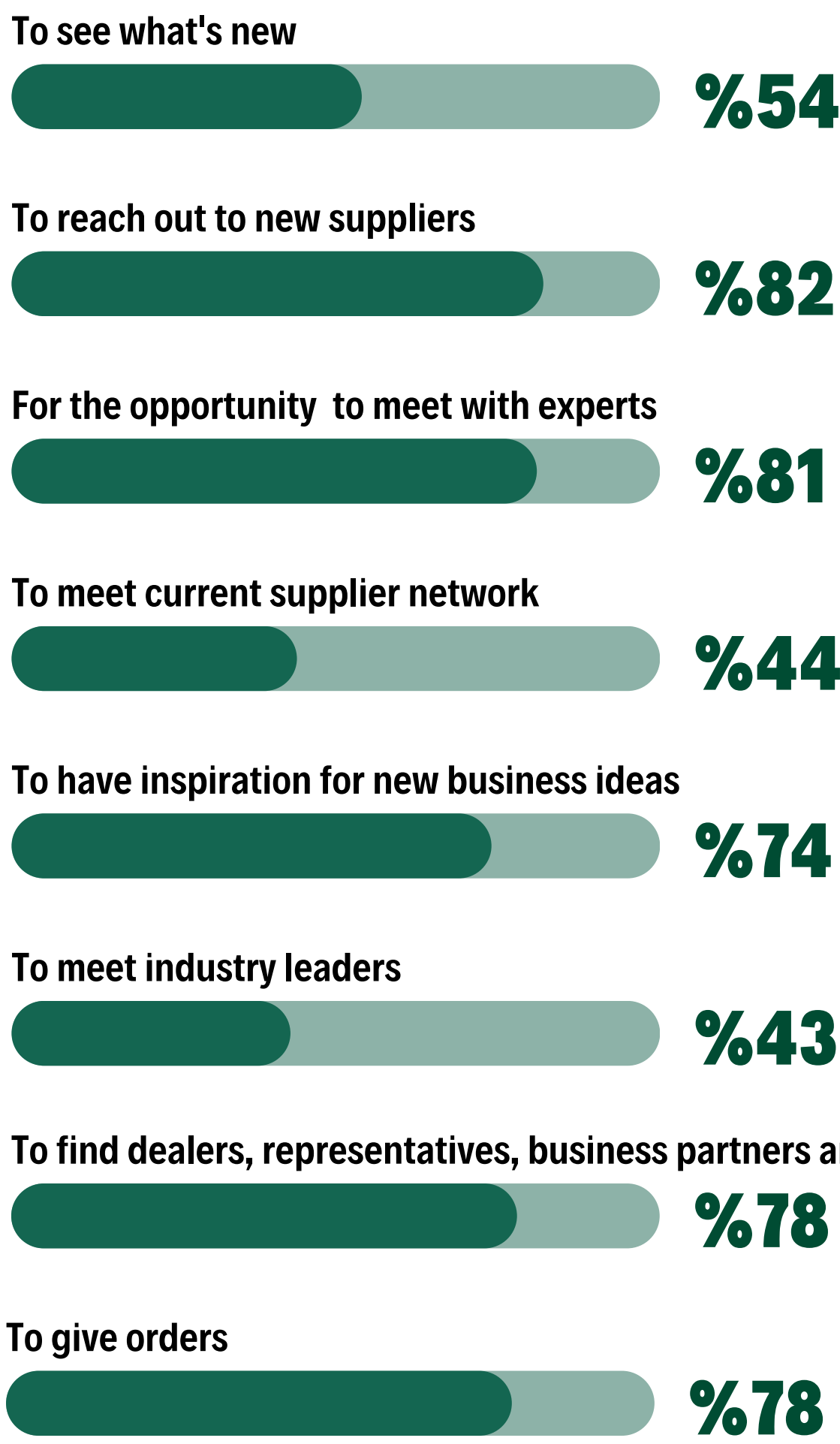


# Visitor Overview

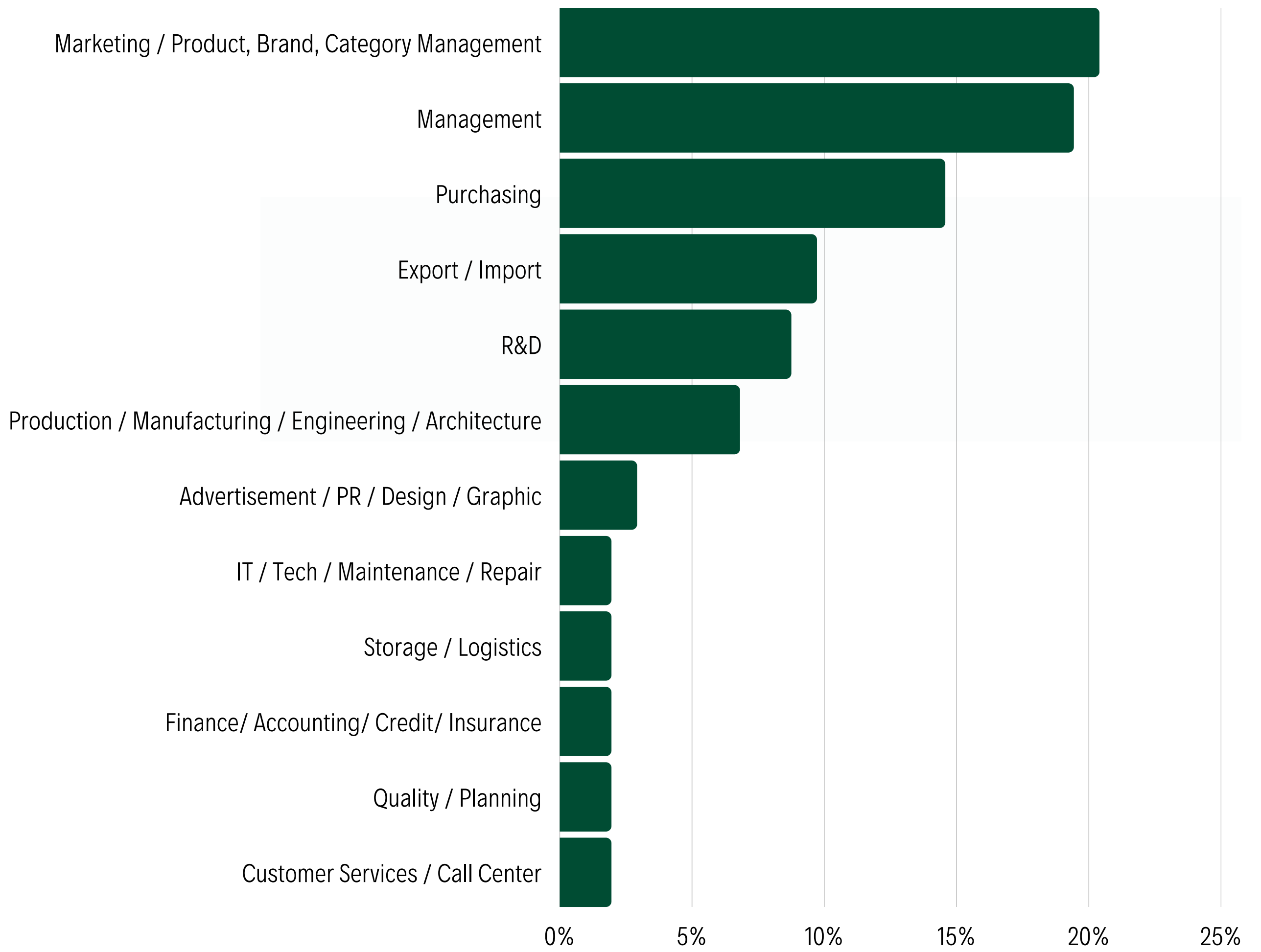
 **TOTAL NUMBER OF VISITORS**  
12360 SECTOR PROFESSIONALS

 **INTERNATIONAL VISITORS**  
426 SECTOR PROFESSIONALS

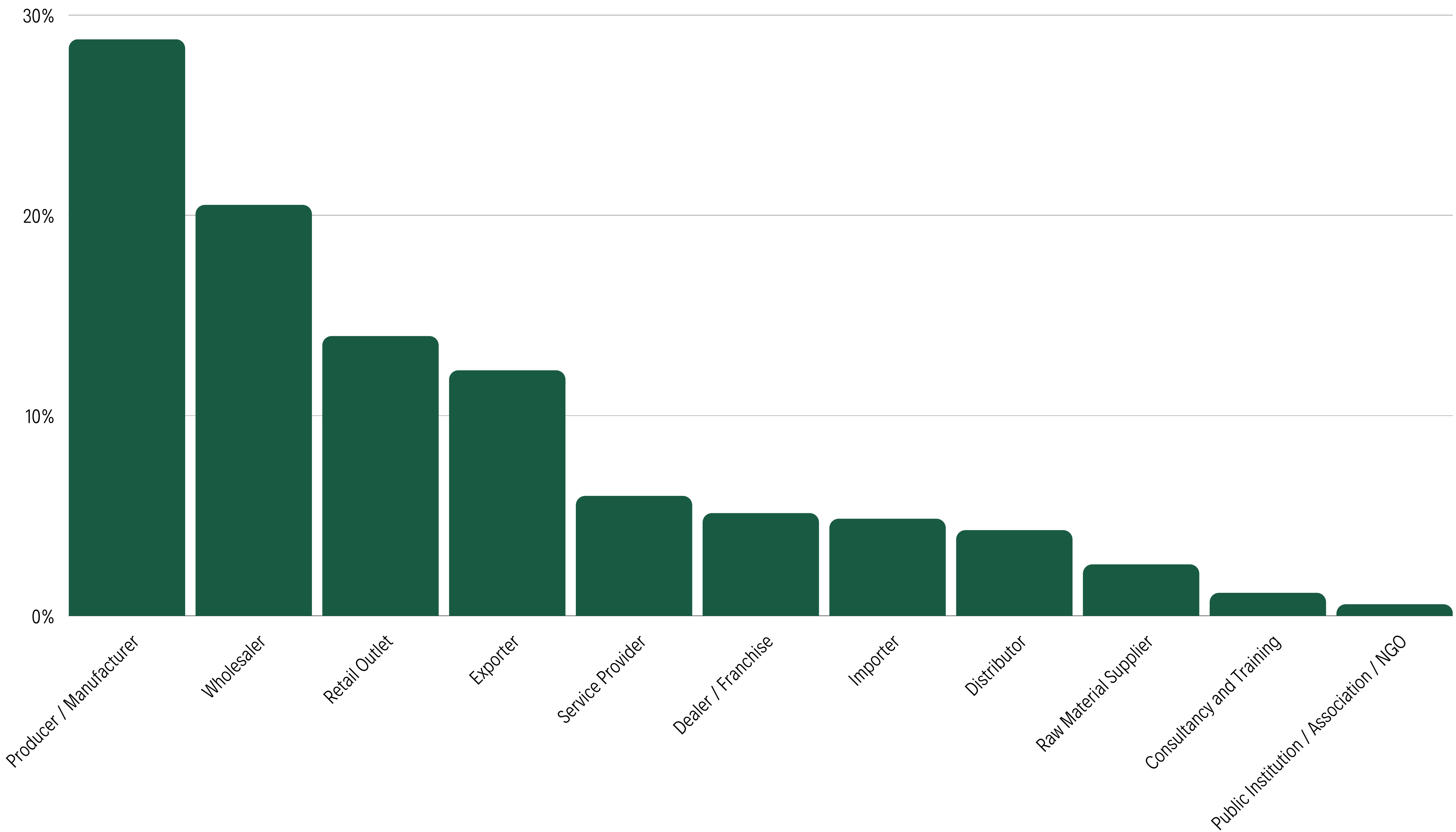
 **PURPOSE OF VISIT**

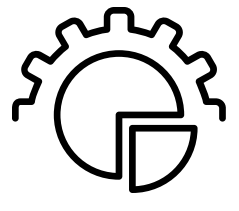


 **DEPARTMENTS OF VISITORS**

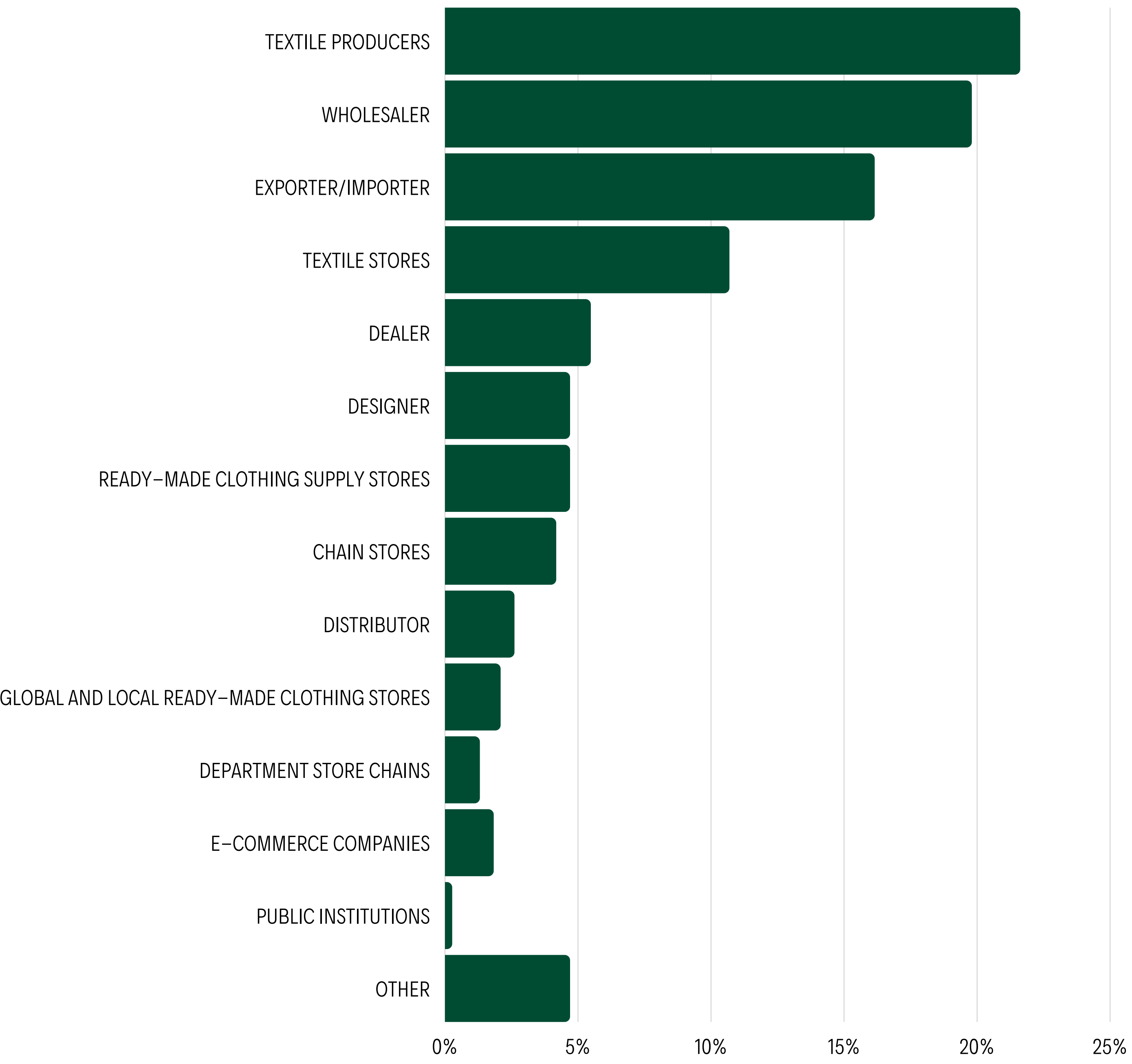


 **COMPANY FIELD OF ACTIVITY – VISITORS**

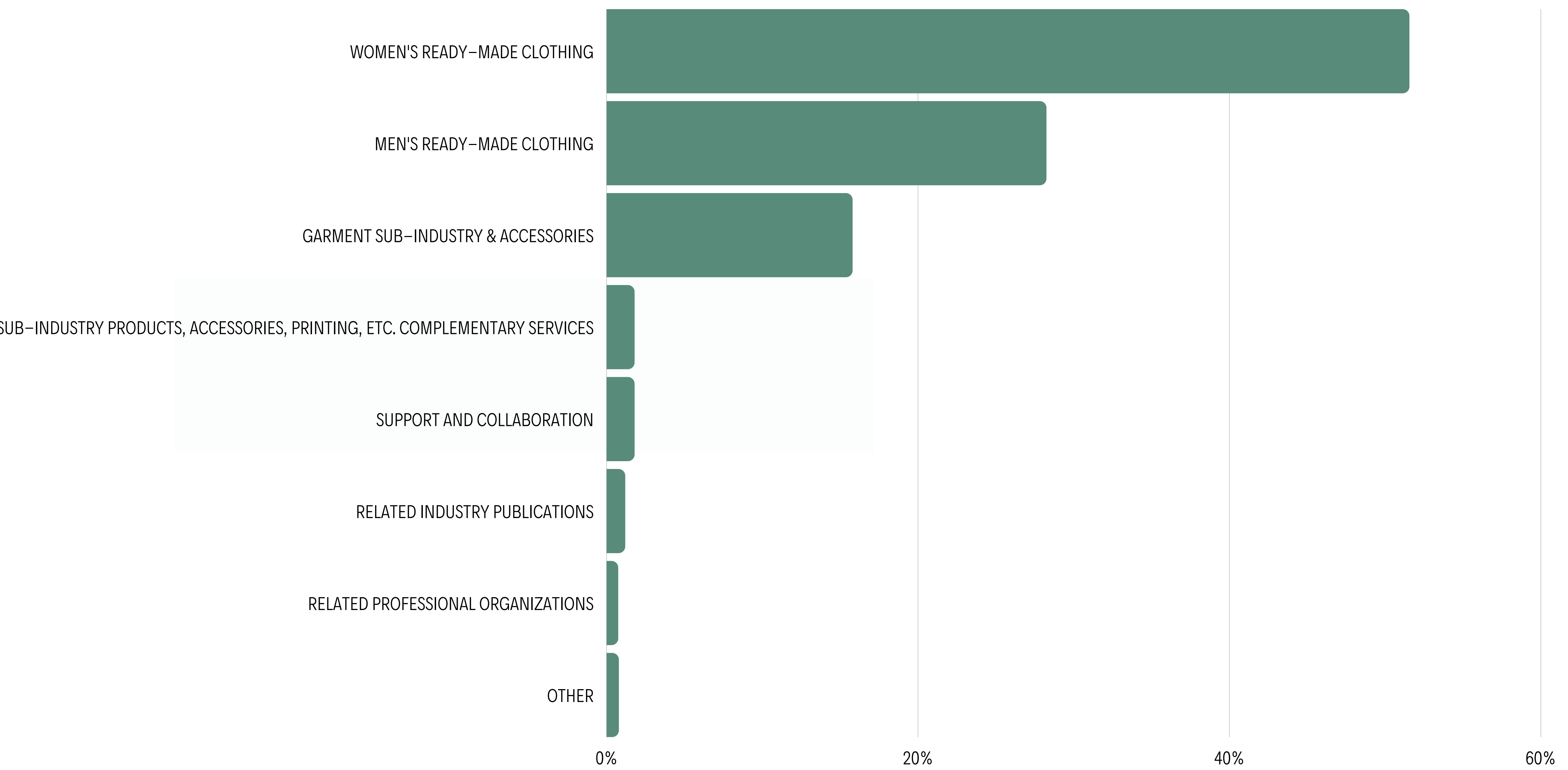




## SECTORAL DISTRIBUTION OF VISITORS



## PRODUCT INTERESTS OF VISITORS





# Visitor Overview

## VISITOR COUNTRIES

Azerbaijan  
China  
Colombia  
Egypt  
Georgia  
Germany  
India  
Iraq  
Islamic Republic of Iran  
Israel  
Italy  
Jordan  
Kazakhstan  
Kyrgyzstan  
Lebanon  
Libya  
Mexico  
Morocco  
Oman  
Pakistan  
Palestinian Territories  
Philippines  
Russia  
Saudi Arabia  
Sweden  
Syrian Arab Republic  
Tajikistan  
Tunisia  
Turkish Republic of Northern Cyprus (TRNC)  
Ukraine  
United Arab Emirates

## VISITOR CITIES – TÜRKİYE

Adana  
Adıyaman  
Afyon  
Ağrı  
Ankara  
Antalya  
Aydın  
Balıkesir  
Batman  
Bitlis  
Bolu  
Bursa  
Çorum  
Denizli  
Diyarbakır  
Edirne  
Elazığ  
Erzurum  
Gaziantep  
Gaziantep  
Giresun  
Gümüşhane  
Hakkari  
Hatay  
Isparta  
İstanbul  
İzmir  
Kahramanmaraş  
Kars  
Kastamonu  
Kayseri  
Kırşehir  
Kilis  
Kocaeli  
Konya  
Malatya  
Manisa  
Mardin



## TOP 10 VISITOR COUNTRIES

- Algeria
- Morocco
- Palestinian
- Georgia
- Iraq
- Iran
- Russia
- Syria
- Saudi Arabia
- Jordan



## HOSTED BUYER PROGRAM COUNTRIES

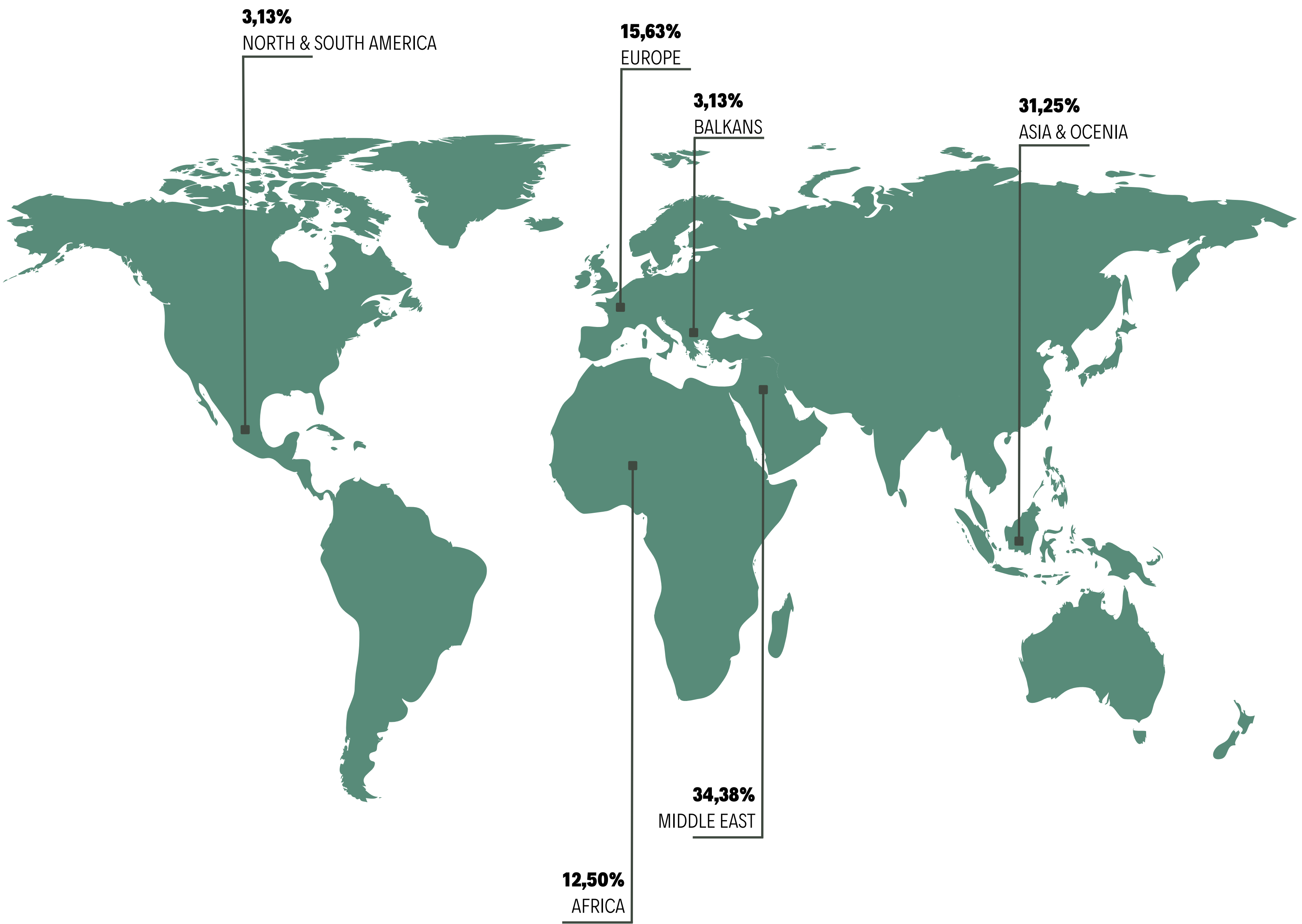
- Azerbaijan
- United Arab Emirates
- Morocco
- Palestine
- Georgia
- Kazakhstan
- Kyrgyzstan
- Libya
- Lebanon
- Egypt
- Pakistan
- Tajikistan
- Tunisia
- Ukraine
- Oman
- Jordan

**FASHION**  
GAZİANTEP  
DECEMBER 19-22, 2022

**Baby and Children's  
Clothing Manufacturers  
from Gaziantep Are  
Opening Up to the World**



## GEOGRAPHICAL DISTRIBUTION OF VISITORS

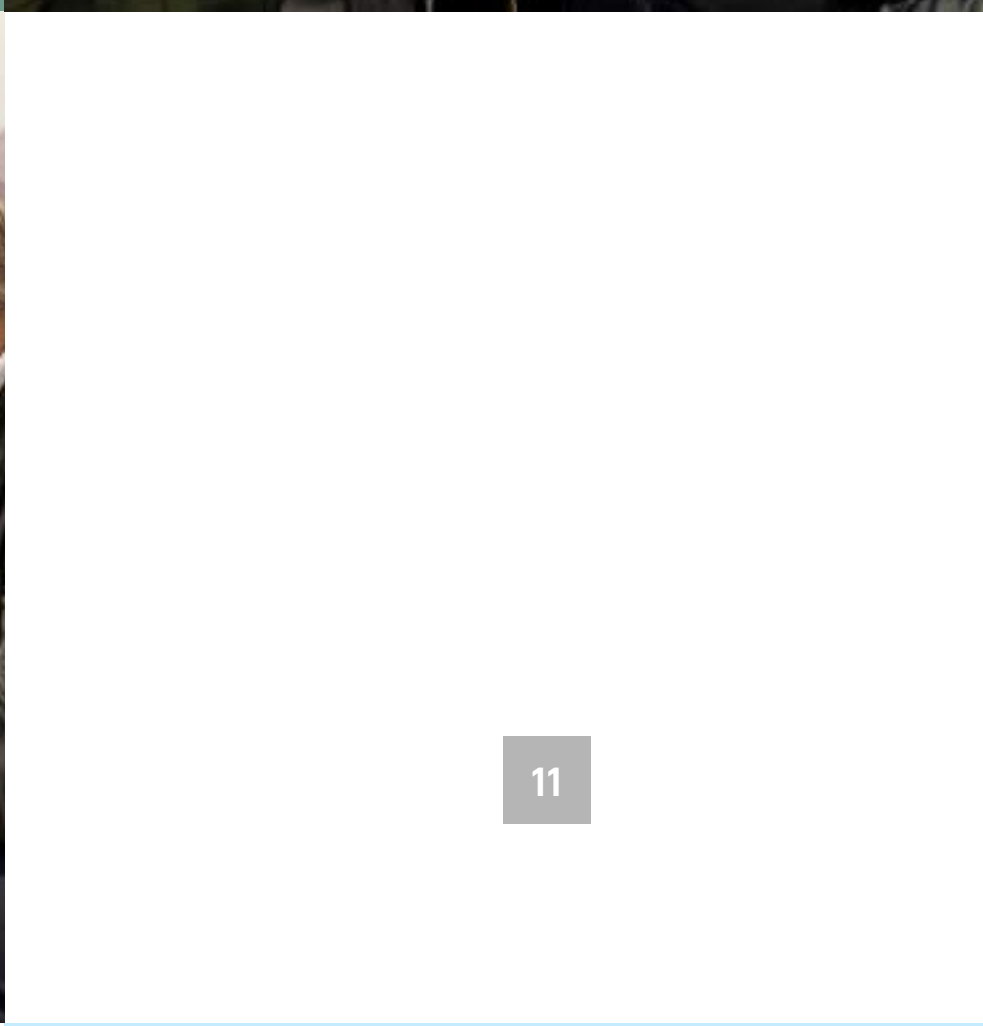
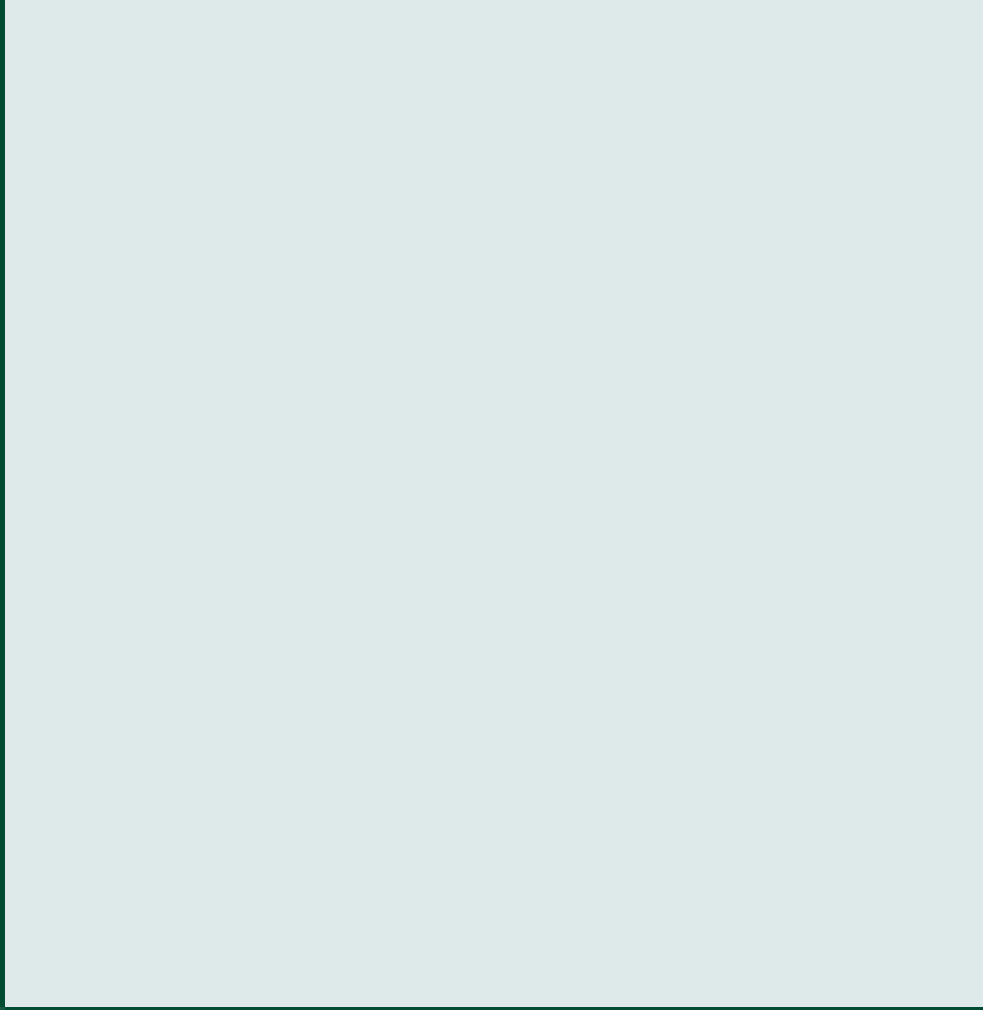






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# FASHION

## GAZİANTEP

DECEMBER 19-22, 2022

## Contact Us

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Ortadoğu Fair Center –Gaziantep

